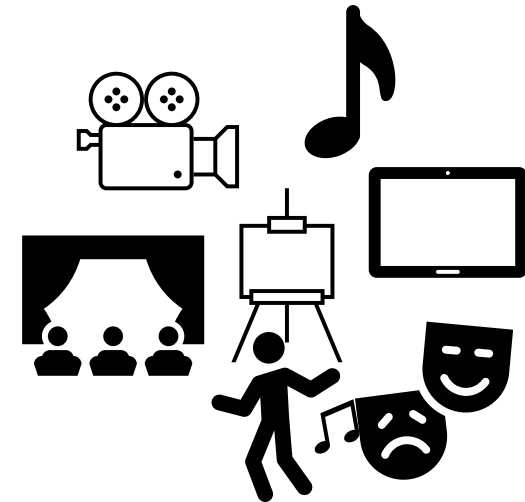


- **Who?** Year 12/13 mixed groups based on 'stage not age'
- **Where?** Rochdale campus
- **How?** 2 year rolling programme - 2 days a week working on a half termly 'project' (BTEC briefs) focused on Arts and Media skills and industries.
- **Overview of some skills covered:**
  - Incorporated Functional Literacy, Numeracy and ICT/ administration skills
  - Art, drama, dance skills
  - Marketing/ sales skills - Digital and print media
  - Teamwork skills
  - Possible industry standard qualifications –Moving and Handling, First Aid
  - Designing and creating product or services for sale
  - Video editing skills



## Things to consider when choosing this course:

- You will be taking part in performing arts (drama), creative arts (painting, pottery etc),  
dance and music
- You will learn about the media industry including script writing,  
using video and audio, lighting as well as creating social media content
- You will explore how to create items that are appealing and gain the public's  
attention

